



FirstNight® Council Bluffs 2011

PRESS RELEASE – FOR IMMEDIATE RELEASE

November 22, 2010

Council Bluffs, Iowa

VENDORS NEEDED FOR FIRST NIGHT

Vendors are being recruited to participate in Council Bluffs 4th Annual First Night celebration.

On December 31, 2010 from 6:00 p.m. to midnight, the downtown area around Bayliss Park will be filled with music, dance, singing, magic, storytelling, and much more. This festival is geared toward families, with thousands of participants anticipated.

Vendors of all types are needed, to serve hot and hot drinks, food, and treats of all kinds. The application fee for vendors is \$150, plus all required Health Department and Iowa State Tax licenses and forms. Vendors must also supply their own electricity, since downtown's typical power sources are being used for the Winterfest Light displays.

"This is an exciting opportunity for people to get involved with First Night," said Co-Chair Inky Westfall. "The streets around Bayliss Park will be closed to traffic, making a great walking venue for our participants, and we will be transferring the City Hall as dining venue." Vendors will be in the streets, on the sidewalks, and around the park, where events will take place through the evening.

"We'll have participants who stay for a few hours, and many who stay the whole night, so having vending options available for them is very important," said Co-Chair Geoff Hubbard. "This is festival is not only a celebration of the arts, but a celebration of community, and we are hoping for a huge turnout."

Vendors can access the First Night website, www.FirstNightCouncilBluffs.org, or call 328-4601 for more information. The deadline for registration is December 27.

Inky Westfall
Mayor's Office
(712) 328-4601

iwestfall@councilbluffs-ia.gov

Geoff Hubbard
Parks and Recreation
(712) 328-4650

ghubbard@councilbluffs-ia.gov



First Night® Council Bluffs 2011 Vendor Application

Name _____

Organization Name _____

Address _____

City _____ State _____ Zip _____

Phone _____

Email _____

Signature _____

Products to be sold (please list food and beverages, including brand names, where applicable):

Product: _____	Price: _____
Product: _____	Price: _____
Product: _____	Price: _____
Product: _____	Price: _____
Product: _____	Price: _____
Product: _____	Price: _____
Product: _____	Price: _____
Product: _____	Price: _____

Please mail this application with a check for \$150.00,

Payable to: City of Council Bluffs
PO Box 1871
Council Bluffs, IA 51502-1871

Checks will be refunded if the application is denied.

No application will be finalized without the appropriate Health Department permit.

Questions? Call (712) 328-4601

www.FirstNightCouncilBluffs.org