

## First Night Council Bluffs 2012 Sponsorship

Name \_\_\_\_\_  
Name of Organization \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
Email \_\_\_\_\_  
Signature \_\_\_\_\_

### Sponsor Levels

\_\_\_\_\_ First Step Sponsor (\$100)  
\_\_\_\_\_ First Night Patron ( \$250 )  
\_\_\_\_\_ Performance Sponsor (\$500)  
\_\_\_\_\_ Venue Sponsor (\$1000)  
\_\_\_\_\_ Four Pillars (\$2500)  
\_\_\_\_\_ First Night Presenting Sponsor ( +\$5000)  
\_\_\_\_\_ First Night Premier Sponsor ( +10000)

Please make checks payable to: City of Council Bluffs  
First Night 2011  
209 Pearl St Council Bluffs, IA 51503

### Fundraising Committee

Chair: Paula Danker                      Nick Gardner  
Melissa Head                              Geoff Hubbard  
Kathy Fiscus                              Verne Welch  
Mick Mckinely                            Inky Westfall

[www.FirstNightCouncilBluffs.org](http://www.FirstNightCouncilBluffs.org)



**Community, Celebration,  
the New Year, and the Arts**

**December 31, 2011**

***“ To be determined ”***

**[WWW.FirstNightCouncilBluffs.org](http://WWW.FirstNightCouncilBluffs.org)**

## What is First Night Council Bluffs?

Council Bluffs is only community in Iowa, Nebraska, South Dakota to be part of First Night. There are nearly 140 communities through the US, Canada, and New Zealand that host “ first night,’ a community celebration of the New Year through the arts. This is family-friendly public festival that marks the passage from the old year to the new with art, ritual and festivity.

This will be our fifth year for Council Bluffs’ family tradition!

In First Night 2011, our First Night event included 30 artists with more than 100 performance at 13 different indoor venues.

With over 120 volunteers, over 3000 participants, and a finale in Bayliss park, First Night 2011 was a truly unique and special event for all.

Preparation are underway for First Night 2011, with plans for more fun and excitement for everyone!



## Sponsor Benefits

### **First Step Sponsor: \$100**

Sponsors at this level will be listed in the event program.

### **First Night Patron: \$250**

Sponsors at this level will be listed in the event program.

### **Performance Sponsor: \$500**

Sponsor at this level will have their logo on our website.

### **Venue Sponsors: \$1,000**

Sponsors at this level will have their logo on our website, and the sign placed at the agreed venue.

### **Four Pillars Sponsor: \$2,500**

Sponsors at this level will have their log used on all printed promotional materials. Including the website.

### **First Night Presenting Sponsor: \$5,000 +**

Sponsor at this level will have their logo used on all promotional materials, including website, brochures, and programs.

### **First Night Premier Sponsor: \$10,000 +**

Sponsor at this level will be recognized as main sponsors for the event and will be noted at all press materials, and will receive all the benefits listed under the Presenting Sponsorship.

All sponsors will be welcomed to a Post -Event Party, and any other event that is sponsored by First Night Council Bluffs.