

First Night Council Bluffs 2010 Sponsorship

Name _____

Name of Organization _____

Address _____

City _____ State _____ Zip _____

Email _____

Signature _____

Sponsor Levels

- _____ First Step Sponsor (\$100)
- _____ First Night Patron (\$250)
- _____ Performance Sponsor (\$500)
- _____ Venue Sponsor (\$1000)
- _____ Four Pillars (\$2500)
- _____ First Night Presenting Sponsor (+\$5000)

Please make checks payable to: City of Council Bluffs
First Night 2010
P.O..Box 1871

Fundraising Committee

Chair: Gilbert Thomas Nick Gardner
Lynne Branigan Dave Johnson
Paula Danker Verne Welch
Kathy Fiscus Inky Westfall

www.FirstNightCouncilBluffs.org



**Community, Celebration,
the New Year, and the Arts**

December 31, 2009

“Celebration of Hope”

WWW.FirstNightCouncilBluffs.org

What is First Night Council Bluffs?

Council Bluffs is one of nearly 140 communities through the US, Canada, and New Zealand that host “ first night,’ a community celebration of the New Year through the arts. This is family-friendly public festival that marks the passage from the old year to the new with art, ritual and festivity.

This is our third year for Council Bluffs’ newest family tradition!

In 2009, our First Night event included 30 artists with more than 70 performance at 10 different indoor venues.

With over 120 volunteers, over 2700 participants with 500 children , and a midnight finale in Bayliss park, First Night 2009 was a truly unique and special event for all.

Preparation are underway for First Night 2010, with plans for more fun and excitement for everyone!



Sponsor Benefits

First Step Sponsor: \$100

Sponsors at this level will be listed in the event program.

First Night Patron: \$250

Sponsors at this level will be listed in the event program and on First Night website.

Performance Sponsor: \$500

Sponsor at this level will have their logo used in all entertainment promotional materials , and on our website.

Venue Sponsors: \$1,000

Sponsors at this level will have their logo used in all entertainment promotional materials , on our website, and the sign placed at the agreed venue.

Four Pillars Sponsor: \$2,500

Sponsors at this level will have their log used on all printed promotional materials. Including the website.

First Night Presenting Sponsor: \$5,000 +

Sponsor at this level will have their log used on all promotional materials, including website, brochures, and programs.

** Sponsors could purchase the buttons at pre-sale price .

All sponsors will be welcomed to a Pre-Event Party, where they will be the first to see the complete schedule of events

They will also be invited to a Post-Event Party , where we will share the footage from the First Night video and a wrap-up of the event’s successes.